

The University of Tennessee Medical Center Cancer Institute and
the University of Tennessee Graduate School of Medicine



Big 4 Cancer Conference

Detection • Diagnosis
Treatment • Survivorship

October 24-25, 2014 • Holiday Inn World's Fair Park • Knoxville, Tennessee

FEATURING

John L. Bell, M.D.
Professor, Department of Surgery
Division of Surgical Oncology
University of Tennessee Graduate School of
Medicine
Director, University of Tennessee Medical Center
Cancer Institute

Ernie Bodai, M.D.
Director, Breast Cancer Survivorship Institute
Kaiser Permanente, Sacramento, California

David S. Hong, M.D.
Deputy Chair of the Department of Investigational
Cancer Therapeutics
Clinical Medical Director of the Clinical Center for
Targeted Therapy Division of Cancer Medicine
University of Texas M.D. Anderson Cancer Center

Edward E. Partridge, M.D.
Director, UAB Comprehensive Cancer Center
The University of Alabama at Birmingham

A continuing medical education activity planned and managed by the University of Tennessee Graduate School of Medicine

Approved for 10 AMA and ACPE credits
www.tennessee.edu/cme/Big4

UT Graduate School of Medicine
Continuing Education and Professional Development
1924 Alcoa Highway, D-116
Knoxville, TN 37920-6999

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Big 4 Cancer Conference:
Detection • Diagnosis • Treatment • Survivorship

October 24-25, 2014
Holiday Inn World's Fair Park
Knoxville, Tennessee

Seating is limited. Register today.

www.tennessee.edu/cme/Big4

Mission

With the goal of improving the quality of healthcare, the University of Tennessee Graduate School of Medicine office of Continuing Education and Professional Development activities are offered to enhance the skills and knowledge of physicians, dentists and other healthcare professionals at the local, state, regional and national levels.

The University of Tennessee is an EEO/AA/Title VI/Title IX/Section 504/ADA/ADEA institution in the provision of its education and employment programs and services.
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Big 4 Cancer Conference: Detection • Diagnosis • Treatment • Survivorship

This course is designed for physicians practicing in primary care, radiology, hematology, palliative care, surgery and oncology. Physician assistants, pharmacists, nurse practitioners, nurses and allied healthcare professionals are also welcome to attend.

Course Objectives

At the completion of this educational program, the participant who works with cancer patients should be able to:

- Discuss socio-demographic challenges in Appalachia
- Evaluate appropriate screening, follow up, and survivorship strategies
- Recognize the role and management of diagnostic and therapeutic radiological approaches
- Utilize appropriate genetic screening
- Incorporate proper use of molecular testing for individualized therapeutic decisions
- Assess importance of clinical trials including trial options
- Recognize the role radiation plays in management with focus on new technologies
- Discuss the effects on patient care with the implementation of the Affordable Care Act
- Identify the importance of caring for emotional, spiritual, and physical health
- Appraise why survivorship care matters and how to do it correctly

Accreditation



This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of the University of Tennessee College of Medicine and the University of Tennessee Medical Center Cancer Institute. The University of Tennessee College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Education Credits

Physicians: The University of Tennessee College of Medicine designates this live activity for a maximum of 10 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PAs, NPs and Nurses: Physician Assistants, Nurse Practitioners and Nurses may use these credit hours toward certification renewal. This credit is acceptable by the American Academy of Physician Assistants (AAPA), American Nurses Credentialing Association (ANCC) and the American Academy of Nurse Practitioners (AANP).

Allied Health Professionals: Professional associations may choose to convert the hours earned to contact hours. Please contact your certifying board to ensure these credit hours will be accepted.

ACPE: The University of Tennessee College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education. Successful completion of this application-based program will provide a statement for ten (10) live contact hours credit (1.0 CEUs) and will be mailed within 3 weeks following the program. Successful completion includes attending the session, signing the attendance sheet, and completion of the program evaluation form. CE credit will also be submitted to the NABP CE Monitor.

**ACPE Program Number:
UAN: 0064-9999-14-029-L04-P**

Please Note: Pharmacists must attend all sessions on both Friday and Saturday to receive CE credit. There will be no partial credit issued to pharmacists.

Grievance Policy

A participant, sponsor, faculty member or other individual wanting to file a grievance with respect to any aspect of a program sponsored or co-sponsored by the UTCOP may contact the Associate Dean for Continuing Education in writing. The grievance will be reviewed and a response will be returned within 45 days of receiving the written statement. If not satisfied, an appeal to the Dean of the College of Pharmacy can be made for a second level of review.

Hotel Reservations

A block of guest rooms has been reserved for conference participants at the Holiday Inn World's Fair Park at the discounted rate of \$90 plus tax for Thursday, October 23, and \$305 per night, plus tax for Friday and Saturday, October 24 and 25.

Please note: A two-night minimum stay is required for all guests reserving a hotel room for Friday and Saturday nights.

To make hotel reservations, please contact Holiday Inn World's Fair Park directly by calling (865) 522-2800 or toll free (800) 465-4329 and mention code GSM, or visit <http://www.holidayinn.com>.

UTMC Tailgate

Each registered conference participant and one guest are invited to attend an exclusive tailgate hosted by UT Medical Center prior to the UT vs. Alabama football game on Saturday, October 25 and may purchase up to two tickets to the game at \$50/each. Confirmation email will be sent when conference registration is complete and payment for the conference is received. If conference attendance is canceled, the cost of the football tickets purchased will be refunded and attendance at the tailgate canceled. This social event occurs after the adjournment of the conference and is separate from the CME-certified activity.

For a complete faculty list and for additional conference information, visit online:
www.tennessee.edu/cme/Big4

Call: (865) 974-0280; Fax: (865) 974-0264

Please visit www.tennessee.edu/cme/Big4 for more details.

Big 4 Cancer Conference: Detection • Diagnosis • Treatment • Survivorship

Program Agenda

Friday, October 24, 2014

7:30 - 8:00 a.m. - *Registration and Continental Breakfast*

8:00 - 8:15 a.m. - **Welcome**

John L. Bell, M.D., FACS

8:15 - 9:15 a.m. - **The Cancer Problem in Appalachia**

Keith D. Gray, M.D., FACS

9:15 - 10:15 a.m. - **Cancer Facts and Controversies for the Primary Care Physician –Screening to Survivorship**

John L. Bell, M.D., FACS

10:15 - 10:45 a.m. - *Break and Visit Exhibits*

10:45 - 11:45 a.m. - **The Role of Radiology in the Care of Cancer Patients**

Laura K. Findeiss, M.D., FSIR, FAHA

11:45 a.m. – 12:45 p.m. - **Genetics and Personalized Medicine for Cancer**

David S. Hong, M.D.

12:45 - 1:45 p.m. - *Lunch (provided)*

1:45 - 2:45 p.m. - **Current State of Oncology Clinical Trials**

Janakiraman Subramanian, M.D.

2:45 - 3:45 p.m. - **Radiation Therapy – New Technologies**

Joseph R. Kelley, M.D., PhD

3:45 - 4:00 p.m. - *Break and Visit Exhibits*

4:00 - 5:00 p.m. - **Panel Discussion**
Faculty

Saturday, October 25, 2014

7:30 - 8:00 a.m. - **Continental Breakfast**

8:00 - 9:00 a.m. - **Cancer Care in the Affordable Care Act Era**

Edward Partridge, M.D.

9:00 – 10:00 a.m. - **Integrative Healthcare for Cancer Patients**

Derek Hopko, PhD

10:00 - 10:15 a.m. - *Break*

10:15 - 11:15 a.m. - **Long Term Medical Issues in Breast Cancer Survivorship**

Ernie Bodai, M.D.

11:15 – 11:30 a.m. - **Closing Remarks & Adjourn to Tailgate**

Registration

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Please Type or Print Clearly

Course Code: 15JS04CI

Name: _____ Title (e.g., M.D., P.A.): _____

Company Name or Institution: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Daytime Phone: _____ Fax: _____

E-mail: _____ County of Residence: _____

Special Needs Please check the box if your attendance requires special assistance. You will be contacted by UT Conferences to discuss how your needs can be met.

Registration Fees

Early Registration (through October 10, 2014)

\$200 Physicians

\$150 Physician Assistants, Pharmacists, Nurse Practitioners

\$100 Nurses, Retirees, Allied Health Professionals, Residents

Registration (after October 10, 2014)

\$250 Physicians

\$200 Physician Assistants, Pharmacists, Nurse Practitioners

\$150 Nurses, Retirees, Allied Health Professionals, Residents

Ticket(s) for Football Game: University of Tennessee vs. Alabama, Saturday, October 25, 2014 **(LIMIT 2)**

_____ x \$50 each = \$ _____

I plan to attend the tailgate Yes No

Payment Methods

Check made payable to the University of Tennessee

Mail to: UT Conferences, Attn: Big 4, P.O. Box 2648, Knoxville, TN 37901-2648

Telephone: (865) 974-0280; Fax: (865) 974-0264

If paying by credit card, please visit www.tennessee.edu/cme/Big4 to register